



Ref: VTTL/SEC/SE/2023-24

December 19, 2023

The General Manager – Listing,
National Stock Exchange of India Ltd
Plot No. C/1, G Block,
Bandra – Kurla Complex,
Bandra (E), MUMBAI – 400 051
PH: 022-26598235

The Manager Listing,
BSE Ltd.,
Floor 25, P.J. Towers,
Dalal Street,
MUMBAI – 400 001
PH: 022-22721234

Dear Sir/Madam,

Sub: Press Release

Please find attached herewith copy of the Press Release which is being released today.

Thank you,
Yours truly,
for V.S.T. Tillers Tractors Ltd,
Chinmaya Digitally signed by
Khatua Chinmaya Khatua
Date: 2023.12.19
16:32:31 +05'30'

Chinmaya Khatua
Company Secretary
MNo: 21759

Encl: a/a



V.S.T. TILLERS TRACTORS LIMITED CIN-L34101KA1967PLC001706

Plot No.1 Dyavasandra Indl. Layout, Whitefield Road, Mahadevapura Post, Bengaluru-560048, India

Phone: 91-80-67141111 Toll Free: 1-800-4190136 Email: vstgen@vsttractors.com

www.vsttractors.com

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VST Tillers Tractors Showcases a Range of Innovative Products at the KISAN Agri Show 2023

Pune, 19th December 2023:

VST Tillers Tractors Ltd, one of India's leading farm equipment manufacturers, showcased its range of innovative products at the KISAN Agri Show 2023 in Pune. VST displayed its tractors ranging from 18HP to 50HP including the VST 929 DI DUAL TRAC Tractor, the most feature loaded OWNERS TRACOR VST 932 DI & VST Zetor Model, VST also displayed 165 DI as India's first 16 HP electric start power tiller, and 95 Ignito in 9 HP range along with other state-of-the-art farm equipment supporting farm mechanization needs of Small and Marginal Farmers in the country.

VST Tillers Tractors Limited, which commands a leadership position in power tillers with more than 70 percent market share, has displayed its most innovative range of power tillers including VST 165 DI ES 16HP electric start power tiller, which is suitable for wet and dry land operations, inter-cultivation, earthing up and Land preparation. This highly advanced machine is suitable for farms including vegetables, horticulture, and plantation crops.

The New Innovation seen with VST 932 DI OWNERS TRACTOR released with FRUGAL Engineering concepts, this 32 HP Cat Tractor has unique first timer features in the Segment, Variable PTO Options like MID PTO, Reverse PTO and Independent PTO along with Fully Synchronesh Drive unit, enabling the Owners to perform all challenging task with ease. It has higher power, Torque, and greater fuel efficiency making it versatile to handle all task. Another unique Tractor is VST 929 DI DUAL TRAC feature to manage the narrowest working in the sugarcane field while operating with the standard track in other fields. VST's Series 9 range of tractors are equipped with multiple features to meet growing needs of farm mechanization at orchard, vineyards, and horticulture farms. VST-Zetor tractor showcased at KISAN is available now in 3 models VST ZETOR 4211, VST ZETOR 4511, and VST ZETOR 5011, in the 40-50 HP range.

VST also showcased its wide range of Power Weeders, and Brush cutters at the fair.



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Mr. Antony Cherukara, CEO of VST Tillers Tractors Ltd, said “at this year’s KISAN Agri Show we have showcased a range of our most innovative products. Over the years, VST has been focusing on helping Indian farmers in the mechanization of their farms by offering state-of-the-art products. We have always strived to deliver technologically superior products to the farming community across the globe. VST’s product portfolio aptly fits the farmer’s technological requirements to carry out farming smoothly. The interest shown by the visitors at the Show is heartening and gives us the confidence to bring out more innovative and farmer-friendly products to the market. We take great pride in showcasing our products and services in this market.”

The KISAN Fair is organized to create a single platform for the Indian Agri-community. It brings together agri-professionals, policymakers & like-minded individuals from all parts of India to have a dialogue with the who's and who of the Indian agriculture sector. KISAN has always been engaged in connecting the key players of agribusiness to strengthen the future of the Indian agriculture sector.

About VST

VST Tillers Tractors Limited was established in the year 1967 by the VST Group of companies. With a legacy of more than 55 years, VST continues to drive farm mechanization and empowerment of Indian farmers. The organization is the largest Indian manufacturer of Tillers, and Pioneer of 4WD Compact Tractors, and amongst the leading producers of the other category of Tractors, Engines, Transmission, Power Reapers, and Precision Components. The company has a state-of-the-art plant at Malur and Hosur, near Bangalore in India, and also at Mysore for precision components. The products are backed by a contemporary testing and R&D facility, meeting stringent global standards. The company is in the process of setting up a global technology centre, to ensure world-class technology reaching to Small and Marginal farmers in India.

With an eye for global opportunities, the company has expanded its presence in more than 40 countries for over a decade and is rapidly expanding its footprints by supplying the Drive train platform to Global leaders under the EV solutions section.

For more details, please visit <https://www.vsttractors.com/>



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