



Ref: VTTL/SEC/SE/2021

October 11, 2021

The General Manager – Listing,
National Stock Exchange of India Ltd
Plot No. C/1, G Block,
Bandra – Kurla Complex,
Bandra (E), Mumbai – 400 051
Tel No- 022-26598235

The Manager Listing,
BSE Ltd.,
Floor 25, P.J. Towers,
Dalal Street,
Mumbai – 400 001
PH: 022-22721234

Dear Sir/Madam,

Sub: Press release/media release on Product Launch.

Please find enclosed the Press Release/Media Release issued by the Company on the captioned subject.

Sr. No.	Details of Events that need to be provided	Information of such event(s)
1	Name of the product;	VST 171 DI
2	Date of launch;	8 th October 2021
3	Category of the product;	Agriculture Tractor
4	Whether caters to domestic/ international market;	Domestic
5	Name of the countries in which the product is launched (in case of international)	Not applicable

This is for your information.

Yours truly,
for V.S.T. Tillers Tractors Ltd,

Chinmaya Khatua
Company Secretary

Encl: a/a





Press Release/Media Release

VST Tillers Tractors Launches VST 171DI Tractor in Gujarat

VST 171DI Tractor is customised for Ground Nut, Soyabean, Cotton, Castor fields, and Orchards.

Date : 11th October 2021

VST Tillers Tractors Ltd. (VST), one of India's leading farm equipment manufacturers, today announced the launch of **VST 171 DI** Single Cylinder Tractor, in the Gujarat market. Customised for applications like land preparation, inter cultivating, and haulage, the 17 HP, Single Cylinder Tractor is ideal for small farmers to use in their Ground Nut, Soyabean, Cotton, Castor fields, and Orchards.

Customers in the single cylinder tractor segment have an unmet requirement of a featured and well-engineered product. Now they have an option of VST's innovative technology backed, VST 171DI. The Tractor comes with a 17 HP water-cooled engine with 52 NM High Torque and 750 KG lifting capacity. The all-new VST 171 DI tractor has a forward speed of 25 Kmph and reverse speed of 11.6 Kmph. Above mentioned, best in class features justify positioning of VST 171 DI as a **Asli 17 HP, Single Cylinder Tractor**.

Commenting on **the launch of VST 171DI in Gujarat, Mr. Jujhar Singh Virk, Senior Vice President, Sales and Marketing, VST Tillers & Tractors** said "VST is committed to providing state-of-the-art farm equipment to the Indian farming community. With VST 171DI we are offering the best-in-class customized tractor for the Gujarat market. This single-cylinder, 17 HP Tractor will help customers improve their farm productivity. VST 171DI, supported by VST's prompt network and attractive financing packages is our way of thanking customers during this festival season"

Mr. Lav Maheshbhai Vaghasiya, of Shreeji Auto said "Gujarat farming community has always trusted the VST brand, and I am happy that the company has launched a customized 17HP tractor for Gujarat farmers during this festival season. This season has been very exciting for customers as VST's Dhoom Dhamaka scratch card offer has already seen our customers winning exciting prizes including Cars, Motorcycles, Refrigerators, Televisions, Rotavators, Cultivators, Smart Phones, and other home appliances. This powerful, fuel-saving VST 171DI which comes with exciting financing packages tailor-made for Gujarat farmers is an additional bonanza for the farming community of Gujarat".

Key Features of VST 171 DI

- 17 HP Water Cooled Engine
- 52 NM High Torque
- 14 HP at PTO,
- 750 Kg Lifting Capacity,
- 2.1 M Turning Radius,
- Forward speed 25 Kmph,



V.S.T. TILLERS TRACTORS LIMITED CIN-L34101KA1967PLC001706

Plot No.1 Dyavasandra Indl. Layout, Whitefield Road, Mahadevapura Post, Bengaluru-560048, India

Phone: 91-80-67141111 Toll Free: 1-800-4190136 Email: vstgen@vsttractors.com

www.vsttractors.com

Grow with us



- Reverse speed 11.6 Kmph,
- Comfortable Seat,
- Ergonomic Design,
- 2 Tonne Haulage Capacity,
- 275 mm ground clearance
- Fuel Savings
- Attractive financing packages
- Wide service network

About VST Tillers Tractors Ltd

VST Tillers Tractors Limited. was established in the year 1967 by the VST Group of companies. With a legacy of more than 53 years, VST continues to drive farm mechanization and empowerment of Indian farmers. The organization is the largest Indian manufacturer of Tillers, 4WD Compact Tractor and amongst the leading producers of the other category Tractors, Engines, Transmission, Power Reaper and Precision Components. VST also exports products to European, Asian and African markets. To further strengthen its product portfolio and offer world-class technology customized to match the needs of Indian customers, VST has entered into strategic alliances with Pubert from France for Power Weeders and Zetor from the Czech Republic for Tractors.

VST believes in leveraging electric, driver optional, and connected vehicle technologies to offer sustainable, productive, and profitable farming solutions and has made a strategic investment in Monarch Tractor (Zimeno Inc) – Maker of the World’s First Fully Electric, Driver-Optional Smart Tractor.

Website: <https://www.vsttractors.com/>

For further information, please contact

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