



Ref: VTTL/SEC/SE/2021

September 20, 2021

The General Manager – Listing,
National Stock Exchange of India Ltd
Plot No. C/1, G Block,
Bandra – Kurla Complex,
Bandra (E), MUMBAI – 400 051
Tel No- 022-26598235

The Manager Listing,
BSE Ltd.,
Floor 25, P.J. Towers,
Dalal Street,
MUMBAI – 400 001
PH: 022-22721234

Dear Sir/Madam,

Sub: Press release/media release on Product Launch.

Please find enclosed the Press Release/Media Release issued by the Company on the captioned subject.

**Product Launch of
VST 95 DI Ignito**

Sr. No.	Details of Events that need to be provided	Information of such event(s)
1	Name of the product;	VST 95 DI Ignito
2	Date of launch;	17th Sept 2021
3	Category of the product;	Power Tiller for Farming, Orchard, Nursery & Gardening etc.
4	Whether caters to domestic/ international market;	Domestic
5	Name of the countries in which the product is launched (in case of international)	Not applicable





Product Launch of
VST 226 LD, VST 234 MD, VST 242 HD

Sr. No.	Details of Events that need to be provided	Information of such event(s)
1	Name of the product;	VST 226 LD, VST 234 MD, VST 242 HD
2	Date of launch;	17th Sept 2021
3	Category of the product;	Brush Cutters for Farming, Orchard, Nursery & Gardening etc.
4	Whether caters to domestic/ international market;	Domestic
5	Name of the countries in which the product is launched (in case of international)	Not applicable

This is for your information.

Yours truly,
for V.S.T. Tillers Tractors Ltd,

Chinmaya Khatua
Company Secretary

Encl: a/a





VST launches 95 DI Ignito - India's first 9 HP Electric start Power Tiller & widest range of Brush Cutters.

The 95 DI Ignito Power Tiller is loaded with features like Powerful 9 HP Diesel Engine, Electric Start, PTO & easy financing, repayment instalment options for as low as INR 121 / day.

The Brush Cutters offers a wide range to handle requirements like Weeding, Crop Cutting, Trimming in farming, orchard, nursery, and gardening applications.

Bangalore, September 20, 2021. VST Tillers Tractors Ltd (VST), one of India's leading farm equipment manufacturers, today announced the launch of the 95 DI Ignito - Power Tiller.

The 95 DI Ignito is India's first 9 HP electric start Power Tiller & widest range of Brush Cutters have been specifically launched to meet the needs of small and marginal farmers who account for more than 80% of the farming community in India. Demand for farm mechanization equipment is increasing due to labor shortage and need for productivity enhancement.

Speaking at the launch, **Mr. Antony Cherukara, CEO VST Tillers Tractors Ltd** said, "For the last 53 years, VST has been successfully pioneering the cause of mechanizing small and marginal farmers by offering best in class, indigenously developed and tested agriculture equipment. With the launch of India's first 9 HP, electric start, indigenous Power Tiller, VST is further strengthening its commitment to small farmers of the country. We also see a good demand for brush cutters for various applications like Weeding, Crop Cutting, Trimming in farming, orchard, and nursery. VST is proud to launch widest range of Brush Cutters catering to these diverse requirements."

VST has launched these products for the benefit of the farming community after encouraging results from the extensive field trials. The **95 DI Ignito Power Tiller** is particularly suitable for applications like bund formation, earthing up & de-weeding and puddling. Along with electric start it also has a powerful 9 HP diesel engine to drive the PTO for auxiliary application like spraying etc.



V.S.T. TILLERS TRACTORS LIMITED CIN-L34101KA1967PLC001706

Plot No.1 Dyavasandra Indl. Layout, Whitefield Road, Mahadevapura Post, Bengaluru-560048, India

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www.vsttractors.com

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It is best suited for crops like Sugarcane, Paddy, Cotton, Vegetables, Horticulture and Turmeric etc.

The brush cutters have a wide range, fuel-efficient and reliable operations which are best suited for applications like de-weeding in nursery, orchard, and gardening.

All the VST products are well backed by the extensive service and spares availability through its well-established network. To further enhance the affordability of the products, VST has tied up with various financing institutions for offering attractive and easy retail financing packages with repayment instalment options as low as INR 121 / day.

About VST Tillers Tractors Ltd

VST Tillers Tractors Limited. was established in the year 1967 by the VST Group of companies. With a legacy of more than 53 years, VST continues to drive farm mechanization and empowerment of Indian farmers. The organization is the largest Indian manufacturer of Tillers, 4WD Compact Tractor and amongst the leading producers of the other category Tractors, Engines, Transmission, Power Reaper and Precision Components. VST also exports products to European, Asian and African markets. To further strengthen its product portfolio and offer world-class technology customized to match the needs of Indian customers, VST has entered into strategic alliances with Pubert from France for Power Weeders and Zetor from the Czech Republic for Tractors.

VST believes in leveraging electric, driver optional, and connected vehicle technologies to offer sustainable, productive, and profitable farming solutions and has made a strategic investment in Monarch Tractor (Zimeno Inc) – Maker of the World's First Fully Electric, Driver-Optional Smart Tractor.

Website: <https://www.vsttractors.com/>

For further information, please contact

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