

Press Release for Immediate Publication:

## **VST Tillers Tractors Announces technical partnership with Monarch Tractors.**

**Bangalore, February 8, 2021: VST Tillers Tractors Limited**, pioneers in manufacturing of tillers and compact tractors for over five decades, known for its innovative products & solutions to agricultural sector, has announced a technical supplier partnership with Monarch tractors, the two companies have worked collaboratively for over a year on the technical development of tractor hardware for the first series of Monarch Tractors. Monarch Tractor launched the world's first fully electric, driver-optional, smart tractor on December 8th, 2020 in United states. Both companies focus on providing solutions for customers in the compact tractor category.

CEO of VST Mr. Antony Cherukara Spoke and informed Electric and driver-optional technology is the latest advancement in agriculture mechanisation and specifically tractor technology," "VST Tillers Tractors Ltd. is excited to be part of this journey along with Monarch Tractor.

Farmers today face numerous challenges including labor shortages, effects of climate change, safety concerns, increased customer scrutiny for sustainability demands, government regulations, and more. The award-winning Monarch Tractor addresses these issues by combining electrification, automation, machine learning, and data analysis to enhance farmer's existing operations, increase labor productivity and safety, and maximize yields to cut overhead costs and emissions.

Praveen Penmetsa, co-founder & CEO, Monarch Tractor. "Coupling Monarch's intelligence with tested hardware from an international brand in the compact tractor segment ensures our robust tractor exceeds global standards." And this ensures The Monarch Tractor offers incredible innovation in a compact form,"

### **About the companies**

**VST Tillers Tractors Ltd.:** VST Tillers Tractors Ltd. was established in the year 1967 by the VST Group of companies, a well-known century old business house in South India. The founder of the group was Sri.V.S.Thiruvengadaswamy Mudaliar who started with humble beginnings under the VST & Sons banner in the year 1911. The company is now the largest manufacturer of Power Tillers in India. For more information, visit [www.vsttractors.com](http://www.vsttractors.com).

Monarch Tractor: Monarch Tractor is working to utilize 21st-century technology to empower farmers by enabling profitable implementation of sustainable and organic practices. The Monarch tractor platform combines mechanization, automation, and data analysis to enhance farmer's existing operations, alleviate labor shortages, and maximize yields. For more information, visit [www.monarchtractor.com](http://www.monarchtractor.com).